



Trinity Publications Group, Inc.

Publishers of the

Canadian First Nations Business Directory

CORPORATE MISSION STATEMENT

TO CREATE, PROVIDE AND PROMOTE ADVERTISING OPPORTUNITIES FOR SOCIALLY RESPONSIBLE BUSINESSES, ORGANIZATIONS AND INDIVIDUALS INTERESTED IN ADVANCING THE ECONOMIC WELL-BEING OF UNDER-SERVED MARKETS TRADITIONALLY OVERLOOKED BY CONVENTIONAL COMMERCIAL PUBLISHERS

TRINITY PUBLICATIONS GROUP, INC. is a publishing / advertising sales company specializing in publications for growing but currently under-served niche markets.

In today's fast-paced business environment, Trinity Publications Group, Inc. brings together business and consumers with common interests and concerns who might otherwise not find each other.

With a 100% rate of growth in sales within its first two years of operation, Trinity Publications Group, Inc. quickly established itself as an astute niche market publisher.

Now in its thirteenth year, and with a proven track record, our company is poised to continue blazing new trails in the rapidly changing publishing industry.

The Canadian First Nations Business Directory illustrates our company's commitment as well as capability to cultivate emerging niche markets.

This unique annual publication is designed as a valuable resource for band offices, government agencies, and Aboriginal as well as non-Aboriginal business owners, professional, and community organizations and others.

As a buyers guide as well as a desktop reference of Canada's First Nations, the directory also offers exceptional value for advertisers wishing to reach this growing niche market

We invite you to take this opportunity to reach one of the fastest growing niche markets in Canada today.

Canadian First Nations Business Directory

2010-2011 Edition

An annual publication featuring Canada's First Nations and those who serve them.

Over 3000 listings, including

- Native-owned and operated businesses
- Professionals and professional associations
- First Nations governments.
- Tribal Councils
- Native development corporations
- Business organizations
- First Nations community organizations
- Plus much more

Who consults First Nations directories?

Your business will have daily exposure to over 10,000 First Nations band offices and individuals across Canada, as well as Federal and Provincial government agencies, universities and libraries.

Why advertise in this directory?

With assets in the billions of dollars, vast land holdings, and a new, highly motivated business community, Canada's First Nations have emerged as major players in the economic life of this country.

This directory offers you the opportunity to reach this rapidly expanding multi-million dollar market. Your ad will be prominently displayed for one full year in an appropriate category or a designated spot of your choice