

Trinity Publications Group, Inc.

Publishers of the

American Indian Education Guide

CORPORATE MISSION STATEMENT

TO ENHANCE THE PHYSICAL, EMOTIONAL AND SPIRITUAL WELL-BEING OF GROUPS AND INDIVIDUALS TRADITIONALLY OVERLOOKED BY COMMERCIAL PUBLISHERS, AND TO THUS PROVIDE AN OPPORTUNITY FOR BUSINESSES TO ADVERTISE WITHIN THESE PREVIOUSLY UNDER-SERVED NICHE MARKETS.

CORPORATE PROFILE

Trinity Publications Group, Inc. is a publishing/advertising sales company specializing in annual revenue-generating publications for growing but currently under-served niche markets.

In today's fast-paced business environment, Trinity Publications Group, Inc. brings together businesses and consumers with common interests and concerns who might otherwise not find each other.

Our publications are designed to increase awareness of target groups largely undiscovered by traditional marketing and advertising methods.

With a 100% rate of growth in sales within its first two years of operation, Trinity Publications Group, Inc. quickly and clearly identified a new market niche. As new audiences emerge through rapidly evolving communications technologies, our company is poised to become a leader in the rapidly changing publishing industry.

Beginning nine years ago with just one regional native sports directory, the company currently publishes four annual publications with target markets through out the USA and Canada.

The First Nations College Guide which is the sister publication to the American Indian Education Guide is currently in its 9th printing and has attracted a wide variety of business support throughout the country. No other publisher has demonstrated the commitment or capability to cultivate these emerging new markets. With a Nine-year track record in niche market publishing, Trinity Publications Group, Inc. is confident the American Indian Education Guide will be of great benefit to any business interested in reaching out to a fresh and receptive audience.

American Indian Education Guide

Third Edition

An exciting new publication offering a unique perspective on educational opportunities for America's Native population.

FOR THE READER...

Information and inspiration for Native American individuals considering post-secondary education for themselves or family or community members.

- In-depth course information from featured post-secondary institutions
- Scholarship information specific to Native Americans
- Listings of post-secondary institutions with a Native American focus
- Profiles of accomplished Native Americans who offer their personal perspectives on education
- Career opportunities of featured advertisers.

FOR THE ADVERTISER...

An unprecedented opportunity to reach out to readers with few sources for the information on post-secondary education presented in this publication.

- Students
- Educators
- Parents and Elders
- Community leaders
- Government agencies
- Administrators

The Third Edition of the American Indian Education Guide will be distributed to schools, libraries and Naive organizations, and will be available for purchase through retail outlets.