

## Michigan State University

# Multicultural Business Programs, The Eli Broad College of Business

by Anne Samuel Crain, Graduate Assistant, Multicultural Business Programs

Although pursuing a career in business can intimidate the most ambitious student, success can be achieved with the right resources and planning. The Multicultural Business Programs (MBP) in The Eli Broad College of Business provides students the academic counseling, tutoring services and career development skills they need to succeed in the academic and corporate world.

The Broad School is highly ranked by US News & World Report and is located on the beautiful campus of Michigan State University (MSU). With the resources MBP provides, multicultural students can achieve academic success and develop a rewarding career.

"MBP provides the family away from home that a lot of students need while they are in college," said Allard Teeple, an accounting senior and member of the Bay Mills Indian Community.

MBP has five student organizations, including the Native American and Hispanic Business Students (NAHBS), which offer their members the opportunity to network with other business students, practice their communication skills and develop their leadership abilities in a friendly environment.

"NAHBS organizes many social and academic events in a

comfortable environment, where everyone is able to express themselves. We believe in learning from experience!" said Sahira Segura, supply chain management senior and past internal president of NAHBS.

"NAHBS also incorporates Hispanic and Native American cultures to assure that we are serving our students appropriately as well as creating a diverse background for others interested in learning about these cultures."

Through these organizations, MBP seeks to diminish the isolation students may experience at a large research university.

"MBP provided me with the mentoring and help that advanced and developed my leadership, communication, academic, and professional skills. Skills that every business student needs in order to be one of the best," said Teeple.

### Free Tutoring Services to All Business Students

MBP offer free tutoring services in core business classes to all undergraduates. "MBP provided me with the academic tutoring I needed to do well in my classes," said Teeple. "The tutors that helped me out have been through the classes, so they were able to set me up and help me out with the classes, giving me a heads up of things to look for."

Academic advisors, who incorporate a student's culture and values, help students choose classes, connect to resources and identify career goals.

"The advisors at MBP explained to me and helped me lay out an academic plan I needed to follow in order to gain acceptance into the business school," said Teeple. "They recommended certain classes to take and not to take, along with balancing my schedule, in order to 'Maximize my GPA.'"

### Summer Business Institute

Students can also get a head start on their future with The Summer Business Institute (SBI), a unique opportunity designed for freshmen business majors. SBI is a one-week learning experience for students to maximize their potential for a successful academic and professional career.

SBI students get a taste of college life by living in a residence hall with other business majors who will be coming to MSU. Students attend workshops conducted by corporate professionals and academic seminars taught by MSU faculty. In addition, students are assigned to a team to work with on a presentation about one of the participating corporations.

MBP is also in the process of developing a Native American Summer Business Institute that will address the specific issues facing Native American students interested in a career in business. ♦

### For More Information:

Multicultural Business Programs: [www.bus.msu.edu/mbp/](http://www.bus.msu.edu/mbp/)

Native American & Hispanic Business Students: [www.msu.edu/~nahbs/](http://www.msu.edu/~nahbs/)

The Eli Broad College of Business: [www.bus.msu.edu](http://www.bus.msu.edu)

Michigan State University: [www.msu.edu](http://www.msu.edu)



### Multicultural Business Programs offers:

- Individualized Academic Advising
- Career Development and Placement
- Free Tutoring Services
- Leadership Training
- Student Organizations



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